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## Join ASBSD for the 2009 Region Meetings

**A**s the president of your ASBSD Board of Directors, please accept my invitation to attend the upcoming ASBSD Region Meetings.

If you are a newly elected board member, or if you've never made it to one of the membership meetings before, let me explain why ASBSD makes the annual trip around South Dakota.

ASBSD Region Meetings are similar to public meetings and forums you host within your communities – they provide an opportunity for you to hear about association initiatives and give feedback directly to your board of directors and staff.

The meetings function, in part, as a membership-driven planning session. ASBSD solicits reaction to ASBSD's proposed legislative platform – information we use to focus our advocacy efforts. The events also give our members a chance to tell us how we can most effectively

deliver services.

You can expect a good learning experience. In addition to helping craft a progressive education advocacy for the 2010 election cycle, you'll hear a message on the pending adequacy litigation and the landmark Supreme Court decision that has reaffirmed the importance of K-12 education in South Dakota.



By arranging meetings at eight locations across South Dakota, ASBSD hopes to make it a little easier for school leaders to meet, network and share good news with school leaders from other districts.

The ASBSD Board of Directors views these meetings as opportunities to reconnect with school board members and hear directly from the people we represent on the state board.

We look forward to seeing you at one of the region meetings.

*Duane Alm, ASBSD Board president*

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# REGION MEETING GUIDE

# LOCATIONS AND DATES

Monday, September 28

Parkston Elementary  
102C S. Chapman Drive, Parkston

Tuesday, September 29

Dan Parish Tech Center  
404 Jackson Ave., Murdo

Wednesday, September 30

Administration Building  
1609 University Ave., Hot Springs

Thursday, October 1

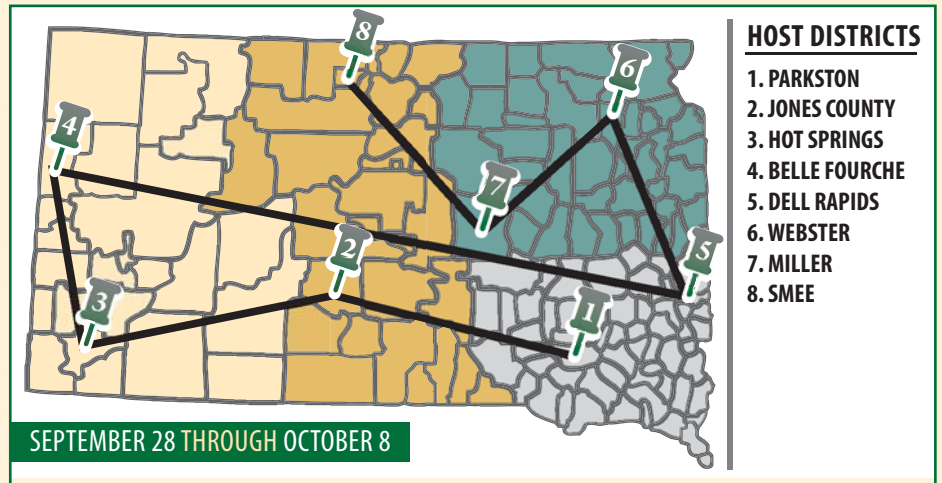
Middle School  
2305 13th Ave, Belle Fourche

Monday, October 5

Middle School Commons  
1216 N. Garfield Ave., Dell Rapids

Tuesday, October 6

High School Gym  
102 E. Ninth Ave., Webster



## HOST DISTRICTS

1. PARKSTON
2. JONES COUNTY
3. HOT SPRINGS
4. BELLE FOURCHE
5. DELL RAPIDS
6. WEBSTER
7. MILLER
8. SMEE

FIND MORE @  
ASBSD.ORG

<http://www.asbsd.org/events>

Wednesday, October 7

High School Commons Area  
623 E. Fourth St., Miller

Thursday, October 8

Smee School Commons Area  
12250 S.D. Highway 1806, Smee

# AGENDA

5:30 p.m. Check-in and registration

6:00 p.m. Dinner

6:35 p.m. Welcome

6:45 p.m. At the core: What the South Dakota Supreme Court says about public education

- ASBSD President Duane Alm or ASBSD Executive Director Wayne Lueders

7:00 p.m. For buttons and bumpers: Building the K-12 message for 2010

- Message and messengers for education advocacy
- The power of facts – group activity.

8:00 p.m. Advocacy focus: Resolutions and standing positions in the making

- Resolutions, standing positions
- Education funding and the economy
- K-12 Education Policy Summit
- Issue forecasting for the 2010 session

8:25 p.m. Open forum and good news

8:45 p.m. Adjourn

[SUBJECT TO CHANGE]

## AT THE CORE

The recent South Dakota Supreme Court ruling is much bigger than one court case; the decision was an affirmation and reminder of the importance of public education in South Dakota.

## BUTTONS AND BUMPERS

As South Dakota heads into a pivotal election year, education leaders need to build a strategy. We'll workshop key messages and leave with the most powerful election year talking points.

## ADVOCACY FOCUS

Legislative session will come sooner than we think. We'll present ASBSD's proposed legislative platform and ask: What do you think? What did we leave out? What's most important?



*ASBSD staff offer timely and informative presentations.*



*Members take away a better understanding of issues impacting K-12 education.*



*Student clubs often use the meal as a fundraiser.*



*Region Directors interact with the members they represent.*

## Meeting features message workshop

By the end of the eight-school Region Meeting tour, ASBSD Executive Director Wayne Lueders hopes members have helped identify the simple, persuasive advocacy messages that will make an impact in the upcoming 2010 election cycle.

"We're going to focus on working through our membership to develop a clear message strategy," Lueders said.

The group activity, called "For Buttons and Bumpers," will focus on a smattering of education related facts, figures and arguments.

"The idea is to take arguments we hear about education reform and, as a group, ask ourselves which are the most persuasive and which statements we can

use to build a larger strategy," he said.

Input from school leaders across the state will set a clear direction and help prepare members to advocate during the election cycle.

"We think ASBSD can really help our members spread a message, but we need to get buy-in and commitment first," he added.

Lueders compares the message-building exercise to preparing a large orchestra.

"To coordinate a moving musical performance, everyone has to play from the same sheet music," Lueders said. "We hope to use this meeting to determine which notes to hit."

## Legislative platform given first look

Members will be asked to give their feedback on three new standing positions and a handful of new resolutions during the ASBSD Region Meetings.

Part of the Region Meeting structure is to give a "first reading" to the association's proposed legislative platform,

which will be officially decided by local school board members at ASBSD Delegate Assembly in November.

Statements on Indian Education, Investing in Education and Open Government are included in a recommended platform adopted by the ASBSD Board.

## Board candidates to announce bids

Local school board members who would like to run for the ASBSD Board of Directors will have an opportunity during the Region Meetings to announce their candidacy.

There are seven open positions on the ASBSD Board of Directors this year, including at least one from each region.

ASBSD Directors are officially elected by the membership, either by a vote of local school boards or, in the event there is no competitive race, by the ASBSD Delegate Assembly.

More information on running for the board is available on ASBSD.org.

# REGION MEETING REVIEWS

REPORT CARD FROM MEMBER EVALUATIONS OF THE 2008 ASBSD REGION MEETINGS

**4.4** out of 5 **B+**  
**OVERALL EVENT RATING**

**4.5** out of 5 **A-**  
**RELEVANCE OF CONTENT**

**4.4** out of 5 **B+**  
**EFFECTIVE DISCUSSION AND PRESENTATION**

**4.5** out of 5 **A-**  
**HANDOUT HELPFULNESS**

**4.6** out of 5 **A-**  
**FACILITIES**

**4.4** out of 5 **B+**  
**BUILT UNDERSTANDING OF ASBSD ADVOCACY POSITIONS**

**SCALE: 1 - poor; 2 - fair; 3 - average 4 - good; 5 - excellent. A total of 167 evaluations were collected.**

## MEMBER COMMENTS

"As a new board member it was very interesting for me to see a broader perspective of education on the state and national level, rather than a local level, where issues are dealt with."

"I appreciate the information and not having to travel too far to attend the meeting."

"Timely information in Initiavie 10. One of the best legislative region meetings I've ever been at."

"Liked inclusion of group activities - got people talking and working together. Much better than entirely getting presented to."

"Very informative. Great to have a meeting in our area."

"Tons of info and never enough time. Good!"

"Great that more meetings are being offered and travel time and distance are shorter."

"Very glad I came - with more board members would have come."

"Some of the best information I have received at an ASBSD meeting."

"Some good information. Should send your slides to the Supts so they can use it in meeting with area legislators."

"Very informative. Was good in the fact that it brough some things to my attention I had not been aware of before."

"Nice job! Always nice to vist with others from other districts."

"Better than past years."

## 2009 ASBSD REGION MEETING REGISTRATION

Mail or fax completed registration form to ASBSD. **Please do not send payment with this form, your district will be billed.**

**SCHOOL DISTRICT:** \_\_\_\_\_

**REGION MEETING LOCATION:** \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

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Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

**MAIL:** PO Box 1059 Pierre, SD 57501 **FAX:** 605.773.2501

## REGISTRATION FEE

Because the event is an outreach effort of your ASBSD Board of Directors, the Region Meetings registration fee is \$15, just enough to cover costs of the meal and printing.

## REGISTER EARLY

Our generous host districts are arranging meals for guests, so the sooner you register, the easier it is for them to prepare. Register shortly after the September board meeting.

## DRIVING DIRECTIONS

Need help finding a location? Visit [www.asbsd.org/events](http://www.asbsd.org/events) and click on "Region Meetings" to find a map that allows you to create step-by-step driving directions to all events.